

2025 AIC SPONSORSHIP LEVELS

Speaker Sponsorship Levels

Naming - Unavailable

Conference naming rights Conference registration for up to ten (10) attendees Speaker selection of up to two (2) panelists and three (3) roundtable participants Four (4) Invitations to IPC Spring Research Conference on March 28th Invitation for one (1) participant to select Institute for Private Capital events for one year Full page advertisement in the conference program Logo displayed prominently on website, program, and registration desk signage Opportunity to distribute literature and gifts to attendees Access to conference attendee mailing lists (pre- and post- event)

Gold (\$15,000)

Conference registration for up to five (5) attendees Speaker selection of up to one (1) panelist and two (2) roundtable participants Four (4) Invitations to IPC Spring Research Conference on March 28th Invitation for one (1) participant to select Institute for Private Capital events for one year Full page advertisement in the conference program Logo displayed prominently on website, program, and registration desk signage Opportunity to distribute literature and gifts to attendees Access to conference attendee mailing lists (pre- and post- event)

Silver (\$10,000)

Conference registration for up to three (3) attendees Speaker selection of up to one (1) panelist and one (1) roundtable participant Two (2) Invitations to IPC Spring Research Conference on March 28th Half page advertisement in the conference program Logo displayed prominently on website, program, and registration desk signage Opportunity to distribute literature and gifts to attendees Access to conference attendee mailing lists (pre- and post- event)

Bronze (\$7,500)

Conference registration for up to three (3) attendees Selection of one (1) participant on roundtable Half-page advertisement in the conference program Logo displayed prominently on website, program, and registration desk signage

Group (\$5,000)

Conference registration for up to three (3) attendees Quarter-page advertisement in the conference program Logo displayed prominently on website, program, and registration desk signage

For more information about sponsorship options, please email <u>dorothy hibbard@kenan-flagler.unc.edu</u>



Non-Speaking Sponsorship Levels

Gold (\$15,000) - Only One Available

Conference registration for up to five (5) attendees Exclusive sponsor of evening cocktail reception Co-sponsor of morning keynote sessions (up to 3 sponsors) Four (4) Invitations to IPC Spring Research Conference on March 28th Invitation for one (1) participant to select Institute for Private Capital events for one year Full page advertisement in the conference program Logo displayed prominently on website, program, and registration desk signage Opportunity to distribute literature and gifts to attendees Access to conference attendee mailing lists (pre- and post- event)

Silver (\$10,000) - Only Three Available

Conference registration for up to three (3) attendees Co-sponsor of morning keynote sessions (up to 3 sponsors) Two (2) Invitations to IPC Spring Research Conference on March 28th Half page advertisement in the conference program Logo displayed prominently on website, program, and registration desk signage Opportunity to distribute literature and gifts to attendees Access to conference attendee mailing lists (pre- and post- event)

Bronze (\$7,500)

Conference registration for up to three (3) attendees Half-page advertisement in the conference program Logo displayed prominently on website, program, and registration desk signage Opportunity to distribute literature and gifts to attendees

Additional Sponsorship Options

These two sponsor opportunities can be purchased alone or added on to an existing sponsorship, and include one (1) complimentary conference registration (a \$1200 value).

- \$5,000: Sole sponsor of breakfast OR luncheon with logo prominently displayed in program & signage
- \$2,500: Sole sponsor of a panel, roundtable session, or applied research session, with logo prominently displayed in program and on signage.

Individual Registration

Early Bird Registration - \$1,000 | General Registration - \$1,200